



Corporate Sponsorship Packet

2021-2022

This document is a request for funding by the University of Houston's American Society of Mechanical Engineers student organization. Funding opportunities are covered in detail along with expected exposure in return for contributions. During the difficult and unprecedented times we are currently facing, we are striving to be as effective as possible in improving the academic experience of our members and the growth of our community with the funds we receive. If the schedule below must be reformed due to the changes we are facing, it is our goal to allocate those funds in such a way as to maximize learning and community involvement while maintaining an exceptional safety standard.

Mission Statement

American Society of Mechanical Engineers is a professional organization run and operated by the students at the University of Houston. We strive to improve the quality of our members' academic and professional careers by providing opportunities to interact with professionals from leading companies, arranging events that foster community among students, organizing outreach programs that increase public awareness of the engineering profession and encouraging public good through community service.

Background

The organization has had its charter at the University of Houston for over 50 years and has helped thousands of students academically and professionally. It conducts several professional and social engineering events. ASME-UH is also a strong participant in outreach events that help serve the local Houston community.

Academic Year Plan

Upcoming Events

ASME-UH hosts many events over the course of the academic year that include social, professional development, community service and volunteering opportunities. Some of these events include (SUBJECT TO CHANGE BASED ON COVID-19):

- Cat's Back
- Beginning of Semester (BOS) Party
- Student Organization Involvement Fair
- Engineering Organization Involvement Fair
- Design Competitions
- Mentorship Program Professional Development Events
- Career Fair Prep Events
- Semester Kick-off Socials
- IEEE Chili Cook-Off
- Software Training Workshops
- ASME UH's Intro to Cougar Engineering (ICE)
- Houston Food Bank
- Buffalo Bayou Partnership
- Chevron "Girls Engineering the Future!"
- Resume Critiques
- Networking Events
- Information Sessions
- Mock Interviews

Breakdown of Expenses

DESCRIPTION	COST
General Meetings/Information Sessions	
Food/Equipment	\$3,000
ASME Lounge	
Monitors/Tables/Chairs	\$500
Printing	\$750
COVID-19 Response	\$1,000
Promotional Expenses	
Poster/Banner	\$300
Membership Shirts/Gear	\$2,000
Chapter Development	
Design Projects	\$4,000
	Fall \$2,000
	Spring \$2,000
External Projects	\$2,000
Mentorship Program	\$1,350
	Mentor/Mentee Guides \$250
	Fall/Spring Celebratory Dinner \$500
	Events \$600
Social & Professional Events	
Beginning of Semester Party (BOS)	\$500
Kick-off Social	\$500
	Fall Semester \$250
	Spring Semester \$250
IEEE Chili Cook Off	\$500
	Chili/Food \$250
	Tables/Tent/Chairs/Equipment \$250
Software Training Workshops	\$500
ASME-UH Banquet	\$3,000
	Food \$1,000
	Venue/Decorations/Equipment \$2,000
Community Service	
Fall Intro to Cougar Engineering (ICE)	\$2,000
Spring Intro to Cougar Engineering (ICE)	\$2,000
	Food \$500
	Room Reservation/Equipment \$300
	T-Shirts/Prizes \$600
	Learning Materials \$600
Houston Food Bank	\$250
	Transportation
Buffalo Bayou Partnership	\$500
	Equipment
TOTAL	\$24,650

Info Sessions and General Body Meetings

ASME-UH hosts 3 general body meetings during each of the fall and spring semesters. These general body meetings consist of a short amount of time to serve food and update the member body on upcoming events and opportunities. After this short period, we allow a company to come in and talk to the member body about their company goal, objectives, culture, and opportunities available to students. This is a great opportunity for students to get exposure to more companies as well as network with representatives.

Chapter Development

ASME-UH as an organization provides opportunities for members to improve as students and future engineers. Such opportunities include technical design competitions, resume critiques, mock interviews, software training workshops as well as involvement in external projects. Professional development is the foundation of ASME-UH, which is why our organization continues to provide these opportunities as well as explore new possibilities to present our members with.

Mentorship Program

ASME-UH's Mentorship Program helps professionally develop incoming freshmen to be better prepared for the engineering world. The mentors in the program include upperclassmen who are given opportunities to practice leadership through mentorship as well as pass on things they've learned throughout their college career. Furthermore, this program entails an ASME-UH Mentorship Guide for both mentors and mentees. For mentors, the guide helps train them to be better prepared to help their mentees. For mentees, the guide helps educate them on professional skill sets such as formatting their elevator speech or follow-up emails, as well as, guide them through the timeline of their itinerary for the program. Ultimately, the goal of this program is to provide leadership opportunities, professional guidance, and peer support for ASME-UH members.

Community Service

Fall & Spring Intro to Cougar Engineering (ICE)

This past school year, ASME-UH organized its fifth annual outreach event, Intro to Cougar Engineering (ICE). ICE hosts local middle schoolers during the fall semester and local high schoolers during the spring semester. Students are invited to the University of Houston campus to learn more about higher education and STEM careers. The outreach event consists of a small design competition where the students are given a couple of hours to design and create a device depending on the game. During the event, the students are given a chance to learn the fundamentals of physics while having fun.

Information Sessions

Information Sessions are great recruiting and outreach opportunities for potential employees. These allow the company to deliver current advancements, employment opportunities, and company objectives.

In addition, Information Sessions can be used as a means for the professional development of ASME-UH members. An example of this is an Information Session followed by resume critiques. Companies have the opportunity to speak about their company and then follow-up by looking over resumes to provide beneficial feedback from a professional point of view.

ASME-UH is currently accepting companies for Information Sessions held on campus at the University of Houston. Each company is given approximately 2-hours for their convenience.

We will accommodate any time slot within the regular semester. Please reach out to Anesh Singh or Justin Harrison with your preferred dates. Emails and phone numbers are located in the conclusion of this document.

While these dates are preferred, we are willing to accommodate other suggestions not listed; providing it does not conflict with room reservations, event schedules, and other student organization meetings.

Dates for Fall and Spring Semester Information Sessions will be scheduled at the beginning of the respective semester. Please reference the comments section in the Sponsorship Form for more information.

Sponsorship Tiers

Donations can be directed to a certain expense or project, or according to our donation tiers found below:

	Platinum \$2,501+	Gold \$1,501 - \$2,500	Silver \$501 - \$1,500	Bronze Up to \$500
Featured on Website & Social Media	X	X	X	X
Recognition During ASME-UH Banquet	X	X	X	X
Corporate Logo Displayed During Meetings & on Brochure	X	X	X	X
Job Postings on Website	X	X	X	X
ASME-UH Information Session	X	X	X	X
Joint Volunteer Events	X	X	X	X
Corporate Logo on Shirts, Promotional Merchandise, & Capstone	X	X	X	
Software Training Workshops	X	X	X	
Priority Information Session Scheduling	X	X		
Engineering-Wide Information Session	X			
Directly Sponsor Technical Projects	X			

Participation is not limited to listed rewards, besides what is tier exclusive.

Email the sponsorship form to uh.asme@gmail.com. All donations are tax-deductible and can be made to "ASME University of Houston".

Benefit Descriptions

Featured on Website & Social Media

Sponsorship companies will receive noticeable visibility on our newly designed website and social media platforms. The ASME-UH social media platforms include Facebook, Instagram and Twitter.

Recognition During ASME-UH Banquet

Sponsorship companies will receive notable recognition at the ASME-UH Banquet at the end of the year.

Corporate Logo Displayed During Meetings & on Brochure

Sponsorship corporate logos will be printed onto the ASME-UH Brochure handed out to each of the members. In addition, their logo will be placed on the General Meeting slides reviewed at every meeting and emailed out to all members directly after.

ASME-UH Information Session

The ASME-UH Information Sessions will be specifically geared towards ASME-UH members.

To clarify, while advertisements will be aimed towards ASME-UH members, attendance to Information Sessions are open to all engineering students.

Joint Volunteer Events

Joint Volunteer Events provides an opportunity for ASME-UH members to volunteer with sponsors at an outreach event. In addition, members can also be encouraged to volunteer for an outreach event held by a sponsor.

Corporate Logo on Shirts, Promotional Merchandise & Capstone

Logos of each sponsor will be printed on any promotional merchandise produced by ASME-UH including but not limited to T-shirts, coffee mugs, and hats. Logos of each sponsor will also be displayed on the capstone project overseen and partially funded by ASME-UH.

Software Training Workshops

ASME-UH offers free training sessions throughout the year to help engineering students use a variety of software packages more effectively. Extensive knowledge of programs such as Excel, Solidworks, MATLAB, and Abaqus are helpful to engineering students with their studies and projects. Software training workshops are led by UH Engineering Alumni. We have regularly scheduled software training workshops each semester that are open to all of our members.

Priority Information Session Scheduling

This benefit allows sponsors to have priority over the dates available for Information Sessions.

Engineering-wide Information Session

The Engineering-wide Information Sessions will be open to all engineering students. Additional means of advertisement would include but is not limited to: the use of other engineering student organizational platforms as well as reaching to students directly and through the Cullen College of Engineering.

Directly Sponsor Technical Projects

This benefit allows for Platinum Sponsors to directly sponsor technical projects, both internal and external.

For internal projects, the design challenges will be presented and advertised as sponsored by our Platinum Sponsors followed by their logo.

For external projects, upon the completion of a design project the logo of the company can be placed either on the device or mentioned within any advertisements or articles written about the projects.

More can be discussed as each technical project comes to completion.

ASME-UH Sponsorship Form

Company _____

Address _____

Contact Name _____

Email _____

Phone _____

Website _____

Dollar Amount _____

Please indicate one of the following:

- We would like to host an Information Session.
Dates of Preference: _____
- We would like to coordinate joint volunteering events.
- Our donation will have the following requirements: _____

Additional comments:

ASME-UH thanks you and is looking forward to a great year!

Conclusion

University of Houston's American Society of Mechanical Engineers chapter would greatly appreciate any funding for the 2021-2022 academic school year. These funds will be invested in members and spent in consideration of their needs, enriching both their academic and future careers. Any donation will greatly aid the organization, the students, and the future of the Cullen College of Engineering at the University of Houston.

Thank you for taking the time to review this packet and we look forward to working with you in the upcoming year! For any questions or inquiries, please do not hesitate to contact the chapter President or Vice President.

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